

# OAK PARK BUSINESS DISTRICT (ASSOCIATION)

Oak Park Business Association  
**Board of Directors Meeting**  
Patris Art Studio and Gallery  
Sacramento, CA 95817  
Wednesday, March 13, 2019

11:30 p.m. to 1:00 p.m.

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## **WELCOME AND INTRODUCTIONS**

Stuart Eldridge, Chairperson of the Board, called the meeting to order at 11:30 a.m.

Board members present: Vrilakas, Joe, Faverty, Miller, Eldridge, Davis, Gayaldo, Nava, McKinney and Eghigian.

Board members absent: Allen, Rhine, Hall, Joe, McDonald and McKinney.

Also in attendance: McDonald, Smith, Stinson, Chattman, Blair, Williams, Marisa, Gould, Stewart, Ware, Joel, Williams, Duncan, Ramirez and Rooney.

## **PUBLIC COMMENT**

None given.

## **APPROVAL OF THE MINUTES**

There was no quorum at the January meeting of the Board, therefore no official action was taken or recorded. Rooney briefly reviewed notes from the meeting. The Board received the notes.

## **PRESENTATIONS**

Leslie Mancebo and Adrian Engel gave a presentation and update to the board on the Envision Broadway effort (including some history and background on recent outreach and planning efforts). Board members and guests expressed concern about the alternatives that would impact traffic and parking. Comments were also made with respect to the removal of the trees in the median (advocating for not removing the trees). Mancebo outlined a timeline: 2019 planning work with possible 2020/24 construction. The team also updated the group on the planned crosswalk near 36<sup>th</sup> and Broadway. The team will return in early 2019 for another update.

## **OLD BUSINESS**

The Board reviewed the terms of each Board member, effective January 2019 (this was a report given in January after action in November 2018 and re-reported at this meeting). The one (1) and two (2) year terms are as follows:

One year terms (beginning January 2019): Faverty, Rhine, Joe, Eghigian, Allen, McDonald, Hall, McKinney

Two year terms (beginning January 2019): Davis, Miller, Baginski, Eldridge, Vrilakas, Gayaldo, Nava

Board category/designations are as follows:

Community Representatives: Davis, Allen

Owner (property) Representatives: Rhine, Miller, Faverty, Baginski, Eldridge, Vrilakas, Hall, McDonald

Business Representatives: McKinney, Gayaldo

Public Agency Representatives: Joe, Nava

The Board received nominations for the four officer positions with the organization: Secretary, Treasurer, Vice Chair and Chairperson. The following nominations were offered: Director Miller (nominated by Eghigian), Secretary; Director Gayaldo (nominated by Miller), Treasurer; Director Davis (nominated by Vrilakas), Vice Chair; and Director Eldridge (nominated by Davis), Chairperson.

There being only one nominee for each officer position, Director McKinney made a motion to elect the slate of aforementioned nominees, it was seconded by Director Vrillakas and unanimously approved (elected) by the Board.

Rooney reported on the draft Board Policy on the Election and Appointment of Board Members. Given the anticipated length of the meeting, the item would be scheduled for discussion and action at the May 2019 meeting.

The Board discussed the upcoming event calendar and OPBA's contributions. There were a number of comments and questions on the future of Gather and the First Friday series, including contracts (scope of work) and sponsorship amounts. On a motion by Director Baginski and seconded by Director Allen the Board unanimously approved a \$10,000 sponsorship of Gather and elected to not renew the First Friday (FF) coordination contract. Further the Board requested that OPBA staff manage and assist with the monthly activities in partnership with local businesses that have expressed an interest in helping with coordination and promotion.

Rooney presented updates on a number of projects, including the lighting project in the median (on hold), the district wifi effort (in the budget), the Oak Park History Project and the draft Business Incentive Program.

Rooney reported that a discussion for the banner design concepts would be rescheduled for the May meeting, but did speak to the commitment of support (as part of the banner program) for the St. Hope anniversary in 2019.

#### **NEW BUSINESS**

The Board of Directors discussed and considered the assessment rate for the upcoming fiscal year. On a motion by Director McKinney and seconded by Director Faverty the Board unanimously authorized a three (3) percent increase for the coming year (per the Management District Plan), but re-iterated that the future increases would not be automatic. Rooney would include the authorization in the annual report to the Sacramento City Council.

#### **REPORTS**

There were a number of brief reports from organizations and agency representatives (City, County, OPNA and others). Acting Police Captain Stinson reported on a few recent changes in the department, and CASH, OPNA and the OPBA Maintenance and Security teams also gave updates on recent efforts.

#### **BOARD AND STAFF REPORTS**

None presented.

#### **ANNOUNCEMENTS**

Next Board meeting will be on May 8<sup>th</sup> at 11:30 am.

#### **ADJOURNMENT**

Meeting was adjourned at 1:00 p.m.

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Seann Rooney  
Executive Director, OPBA

Handouts: Meeting agendas, FF coordination scope, budget summary sheet, draft board policy and minutes.