

OAK PARK BUSINESS DISTRICT

Oak Park Business Association
Board of Directors Meeting
Patris Art Studio and Gallery
Sacramento, CA 95817
Wednesday, August 8, 2018

12:00 p.m. to 1:00 p.m.

WELCOME AND INTRODUCTIONS

Stuart Eldridge, Chairperson of the Board, called the meeting to order at 12:05 p.m.

Board members present: Allen, Rhine, Miller, Gayaldo, Baginski, Nava (Serna), Eghigian, and Joe (Schenirer).

Board members absent: Faverty, Vrillakas, Davis, McDonald and McKinney.

Also in attendance: Reed, Stinson, Hall, Smith, Range, Villa, Gould, Duncan, Avila, Clark, Galvan, Ramirez and Rooney.

PUBLIC COMMENT

The board received a letter from Charles Bergson regarding recent planning efforts for the future Broadway streetscape.

APPROVAL OF THE MINUTES

On a motion by Director Miller and seconded by Director Gayaldo, the minutes of the August 8th meeting were unanimously approved (absentees abstained).

PRESENTATIONS

Ivan Villa from Scribe gave a presentation to the board on the organization's website. Some ideas, updates and changes were discussed. He will report back in the coming months on internet traffic to the site. The board would like to have the website be included on an upcoming discussion group agenda.

OLD BUSINESS

Rooney reported to the Board on a number of OPBA projects, including the median lights, trash cans, social media streetscape efforts. The board also discussed a number of maintenance issues, in particular the abundance of illegal dumps and used syringes. Stinson and Joe offered some additional insight and suggested that they met to discuss a strategy (and report back to the board).

Rooney gave event updates (with input from Ms. Avila).

No action was taken in Old Business.

NEW BUSINESS

The Board discussed additional projects including district wide Wifi, recent vandalism in the district and the future use (marketing and otherwise) of the Triangle District brand. The board voiced general support of the concept and Rooney will continue to report on the Wifi effort (board received some of the preliminary scope and budget), with a formal review and approval at a later date. The board discussed the Triangle District brand and there was input from board members and stakeholders on our (OPBA) maintaining relations with all businesses and properties in the district, regardless of location.

Rooney also briefly introduced a number of projects he would like the board to consider in 2019, including a history project, a local job board and business grant program. More discussion at the next meeting.

There was no action taken in New Business.

REPORTS

There were a number of brief reports from organizations and agency representatives. The board discussed additional maintenance and safety efforts as well.

BOARD AND STAFF REPORTS

Rooney gave a mid-year review of the budget from the Profit and Loss report prepared by the bookkeeper.

ANNOUNCEMENTS

A September Discussion Group (website, banners, etc.) would be scheduled in the coming weeks, as would a summer OPBA Business Social.

ADJOURNMENT

Meeting was adjourned at 1:30 p.m.

Seann Rooney
Executive Director, OPBA

Handouts: Meeting agendas and minutes.